

Kaitlin Fitzgerald, Ph.D.

Curriculum Vitae

Leuven School for Mass Communication Research, KU Leuven
katie.fitzgerald@kuleuven.be | (540) 490-2932

Areas of Research: Narrative Persuasion, Message Effects, Media Psychology, Entertainment

EDUCATION

- May 2021 **Ph.D. in Communication**, University at Buffalo
Dissertation: “More than a good story: Enjoyment and appreciation in narrative persuasion.”
Advisor: Melanie C. Green
- May 2017 **M.A. in Communication**, University at Buffalo
Thesis: “Restorative narrative: A new approach to prosocial media.”
Advisor: Melanie C. Green
- May 2015 **B.S., with distinction, in Psychology**, James Madison University
Minor in Sociology

PUBLICATIONS

Peer-Reviewed Journal Articles

20. Francemone, C.J., Grizzard, M., **Fitzgerald, K.**, Huang, J., & Ahn, C. (2021). Character sex and disposition formation in narratives. *Media Psychology*. Advance online publication. <https://doi.org/10.1080/15213269.2021.2006718>
19. **Fitzgerald, K.**, Yue, Z., Wong, J.C.S., Green, M.C. (2021). Entertainment and social media use during social distancing: Examining trait differences in transportability and need for social assurance. *Psychology of Popular Media*. Advance online publication. <https://psycnet.apa.org/doi/10.1037/ppm0000365>
18. Grizzard, M., Francemone, C.J., Matthews, N., & **Fitzgerald, K.** (2021). Do audiences judge the morality of characters relativistically? How interdependence affects perceptions of characters’ temporal moral descent. *Human Communication Research*, 47(4), 338-363. <https://doi.org/10.1093/hcr/hqab011>
17. Moore, M., Green, M.C., **Fitzgerald, K.**, Paravati, E. (2021). Framing inspirational content: Narrative effects on attributions and helping. *Media and Communication*, 9(2), 226-236. <http://dx.doi.org/10.17645/mac.v9i2.3788>
16. Kryston, K. & **Fitzgerald, K.** (2021). Inspired to adopt: The role of social norms in media inspiration. *Media and Communication*, 9(2), 215-225. <http://dx.doi.org/10.17645/mac.v9i2.3805>

15. **Fitzgerald, K.**, Green, M.C., & Paravati, E. (2020). Restorative narratives: Using narrative trajectory for prosocial outcomes. *The Journal of Public Interest Communications*, 4(2), 51-74. <https://doi.org/10.32473/jpic.v4.i2.p51>
14. **Fitzgerald, K.**, Francemone, C.J., & Grizzard, M. (2020). Memorable, meaningful, pleasurable: An exploratory examination of narrative character deaths. *OMEGA: Journal of Death and Dying*. Advance online publication. <https://doi.org/10.1177%2F0030222820981236>
13. Grizzard, M., **Fitzgerald, K.**, & Francemone, C.J., (2020). Validating a set of retribution narratives for use in media psychology research. *Communication Studies*. Advance online publication. <https://doi.org/10.1080/10510974.2020.1820545>
12. Grizzard, M., Francemone, C.J., **Fitzgerald, K.**, Huang, J., & Ahn, C. (2020). Interdependence of narrative characters: Implications for media theories. *Journal of Communication*, 70, 274-301. <https://doi.org/10.1093/joc/jqaa005>
11. Grizzard, M., **Fitzgerald, K.**, Francemone, C., Ahn, C., Huang, J., Walton, J., McAllister, C., & Lewis, R.J. (2019). Narrative retribution and cognitive processing. *Communication Research*. Advance online publication. <https://doi.org/10.1177/0093650219886512>
10. Green, M.C., **Fitzgerald, K.**, & Moore, M.M. (2019). Archetypes and narrative processes. *Psychological Inquiry*, 30(2), 99-102. <https://doi.org/10.1080/1047840X.2019.1614808>
9. **Fitzgerald, K.**, Paravati, E., Green, M.C., Moore, M.M., & Qian, J. L. (2019). Restorative narratives for health promotion. *Health Communication*, 35, 356-363. <https://doi.org/10.1080/10410236.2018.1563032>
8. Grizzard, M., **Fitzgerald, K.**, Francemone, C.J., Ahn, C., Huang, J., Walton, J., McAllister, C., & Eden, A. (2019). Validating the Extended Character Morality Questionnaire. *Media Psychology*, 23, 107-130. <https://doi.org/10.1080/15213269.2019.1572523>
7. Carpenter, J., Green, M.C., & **Fitzgerald, K.** (2019). Mind-reading motivation: individual differences in desire to perspective-take influence narrative processing. *Scientific Study of Literature*, 8, 211-238. <https://doi.org/10.1075/ssol.18011.car>
6. Grizzard, M., Huang, J., Ahn, C., **Fitzgerald, K.**, Francemone, C.J., & Walton, J. (2019). The Gordian knot of disposition theory: character morality and liking. *Journal of Media Psychology: Theories, Methods, and Applications*, 32, 100-105. <https://doi.org/10.1027/1864-1105/a000257>
5. Freedman, G., Green, M. C., Flanagan, M., **Fitzgerald, K.**, & Kaufman, G. (2018). The effect of gender on attributions for women's anxiety and doubt in a science narrative. *Psychology of Women Quarterly*, 42, 178-191. <https://doi.org/10.1177/0361684318754528>

4. Green, M.C., Kaufman, G., Flanagan, M., & **Fitzgerald, K.** (2017). Self-esteem and public self-consciousness moderate the emotional impact of expressive writing about experiences with bias. *Personality and Individual Differences, 116*, 212-215. <https://doi.org/10.1016/j.paid.2017.04.057>
3. Grizzard, M., Huang, J., **Fitzgerald, K.**, Ahn, C., & Chu, H. (2018). Sensing heroes and villains: Character-schema and the disposition formation process. *Communication Research, 45*, 479–501. <https://doi.org/10.1177/0093650217699934>
2. Grizzard, M., Huang, J., Weiss, J., Novotny, E., **Fitzgerald, K.**, Chu, H...Ahn, C. (2017). Graphic violence as moral motivator: The effects of graphically violent content in news. *Mass Communication and Society, 20*, 763-783. <https://doi.org/10.1080/15205436.2017.1339804>
1. Green, M.C. & **Fitzgerald, K.** (2017). Fiction as a bridge to action. Invited commentary in response to Menninghaus, W., Wagner, V., Hanich, J., Wassiliwizky, E., Jacobsen, T., & Koelsch, S. (2017). The distancing-embracing model of the enjoyment of negative emotions in art reception. *Behavioral and Brain Sciences, 40*, 29-30. <https://doi.org/10.1017/S0140525X17001716>

Book Chapters and Encyclopedia Entries

5. **Fitzgerald, K.** & Green, M.C. (2022). Stories for good: Transportation into narrative worlds. In J.O. Pawelski & L. Tay (Eds.), *The handbook of positive psychology on the arts and humanities: Theory and research*. New York, NY: Oxford University Press.
4. Paravati, E., **Fitzgerald, K.**, & Green, M.C. (2020). Ups and downs: How emotions make characters real. In K. Shackelford, J., Isbouts, & K. Walker (Eds.), *Real characters: The psychology of parasocial relationships with media characters*. Fielding Graduate University Press.
3. Green, M.C., Bilandzic, H., **Fitzgerald, K.**, & Paravati, E. (2019). Narrative effects. In M.B. Oliver, A. Raney, & J. Bryant (Eds.), *Handbook of media effects: Advances in theory and research*, Fourth Edition. New York, NY: Routledge.
2. **Fitzgerald, K.** & Green, M.C. (2017). Narrative persuasion: Effects of transporting stories on attitudes, beliefs, and behaviors. In F. Hakemulder, M.M. Kuijpers, E.S.H. Tan, K. Balint, & M.M. Doicaru (Eds.), *The handbook of narrative absorption* (pp. 49-67). Philadelphia, PA: John Benjamins Publishing Company.
1. Green, M.C., & **Fitzgerald, K.** (2016). Transportation theory. In the *Oxford Research Encyclopedia of Communication*. (pp. 1-24). New York, NY: Oxford University Press.

AWARDS

- 2020 Top Paper Award presented by the Mass Communication Division of the National Communication Association
- 2020 Teaching Excellence Award presented by the Department of Communication at the University at Buffalo
- 2019 Communication Science Research Award, Doctoral Level, presented by the Department of Communication at the University at Buffalo
- 2019 Top Paper Award presented by the Mass Communication Division of the National Communication Association
- 2019 Outstanding Research, Scholarship and Creativity presented at the Celebration of Academic Excellence, University at Buffalo
- 2018 Top Paper Award presented by the Communication Science and Biology Interest Group of the International Communication Association
- 2017 Article of the Year presented by the Communication and Social Cognition Division of the National Communication Association
- 2017 Communication Science Research Award, Master's Level, presented by the Department of Communication at the University at Buffalo
- 2017 Top Faculty Paper Award with advisor Melanie C. Green presented by the Mass Communication Division of the International Communication Association
- 2017-2021 College of Arts and Sciences Fellowship Award, University at Buffalo
- 2016 Top Paper Award presented by the Social Cognition Division of the National Communication Association

CONFERENCE PRESENTATIONS

Peer-Reviewed Conference Papers

35. **Fitzgerald, K.** & Green, M.C. (under review). *Enjoyment and appreciation in persuasive narratives*. Paper submitted to the 72nd Annual International Communication Association Conference, Paris, France.
34. Hahn, L., Kryston, K., **Fitzgerald, K.**, & Tamborini, R. (under review). *A scoping review of prosocial and antisocial media content and effects in mass communication research*.

Abstract submitted to the 72nd Annual International Communication Association Conference, Paris, France.

33. Frazer, R., Grizzard, M., Francemone, C.J., **Fitzgerald, K.**, & Henry, C. (under review). *Character individuation and disposition formation: An experimental exploration*. Paper submitted to the 72nd Annual International Communication Association Conference, Paris, France.
32. Grizzard, M., Francemone, C.J., Frazer, R., Henry, C., & **Fitzgerald, K.** (under review). *A comprehensive test of the Affective Disposition Theory of Drama*. Paper submitted to the 72nd Annual International Communication Association Conference, Paris, France.
31. Henry, C., Grizzard, M., Frazer, R., Francemone, C.J., **Fitzgerald, K.**, (under review). *Can't Look Away: Regulating Empathy in a Mediated Context*. Paper submitted to the 72nd Annual International Communication Association Conference, Paris, France.
30. Grizzard, M., Francemone, C.J., Frazer, R., Henry, C., & **Fitzgerald, K.** (2021, November). *A comprehensive test of the Affective Disposition Theory of Drama*. Paper to be presented at the 107th Annual National Communication Association Conference, Seattle, WA.
29. Kryston, K. & **Fitzgerald, K.** (2021, May). *Inspired to adopt: The role of social norms in media inspiration*. Paper presented at the virtual 71st Annual International Communication Association Conference.
28. Moore, M.M., Green, M.C., **Fitzgerald, K.**, Paravati, E. (2021, May). *Inspiration for social problems: Narrative effects on attributions and helping*. Paper presented at the virtual 71st Annual International Communication Association Conference.
27. **Fitzgerald, K.**, Francemone, C.J., Frazer, R., Merrill, K., & Grizzard, M. (2020, November). *Specifying emotional flow in media experiences*. Paper presented at the 106th Annual National Communication Association Conference, Indianapolis, IN. [Top Paper Award, Mass Communication Division].
26. **Fitzgerald, K.** (2020, November). *Identifying the associations between narrative engagement, evaluation, and persuasion processes*. Paper presented at the 106th Annual National Communication Association Conference, Indianapolis, IN.
25. **Fitzgerald, K.**, Frazer, R., Francemone, C.J., Henry, C., & Grizzard, M. (2020, November). *Playing with emotions: Examining emotional flow in narrative media entertainment*. Paper presented at the 106th Annual National Communication Association Conference, Indianapolis, IN.

24. Grizzard, M., Francemone, C.J., Matthews, N., & **Fitzgerald, K.** (2020, November). *Temporal moral descent: A multilevel analysis of disposition formation processes over time*. Paper presented at the 106th Annual National Communication Association Conference, Indianapolis, IN.
23. Francemone, C.J., Grizzard, M., & **Fitzgerald, K.** (2020, May). *Incorporating character networks into affective disposition theory*. Paper presented at the 70th Annual International Communication Association Conference, Gold Coast, Australia.
22. Grizzard, M., **Fitzgerald, K.**, & Francemone, C.J. (2019, November). *Validating a set of retribution narratives for use in media psychology research*. Paper presented at the 105th Annual National Communication Association Conference, Baltimore, MD. [Top Paper Award, Mass Communication Division].
21. Green, M.C., **Fitzgerald, K.**, Paravati, E., & Freedman, G. (2019, November). *Stories of women in STEM: The role of microaffirmations*. Paper presented at the 105th Annual National Communication Association Conference, Baltimore, MD.
20. Paravati, E., **Fitzgerald, K.**, Green, M.C., McAllister, C., & Moore, M.M. (2019, May). *Restorative narratives for increasing prosociality towards refugees*. Paper presented at the 69th Annual International Communication Association Conference, Washington, D.C.
19. Grizzard, M., **Fitzgerald, K.**, Francemone, C., Ahn, C., Huang, J., Walton, J., McAllister, C., & Eden, A. (2018, November). *Validating the extended character morality questionnaire*. Paper presented at the 104th Annual National Communication Association Conference, Salt Lake City, UT.
18. Francemone, C., Ahn, C., **Fitzgerald, K.**, Huang, J., Walton, J., McAllister, C., & Grizzard, M. (2018, November). *Nasty women: Examining moral judgments and behavioral approbation of female media characters*. Paper presented at the 104th Annual National Communication Association Conference, Salt Lake City, UT.
17. McAllister, C., **Fitzgerald, K.**, Huang, J., Walton, J., Ahn, C., Francemone, C., Daigler, A., & Grizzard, M. (2018, November). *The voice of the crowd: Examining the effects of audience applause in political debates*. Paper presented at the 104th Annual National Communication Association Conference, Salt Lake City, UT.
16. Green, M.C., **Fitzgerald, K.**, Freedman, G., Kaufman, G., & Flanagan, M., & Paravati, E. (2018, May). *Stories of women in science: When narratives change perceptions*. Paper presented at the International Society for the Empirical Study of Literature and Media, Stavanger, Norway.
15. **Fitzgerald, K.** & Green, M.C. (2018, May). *The role of narrative ending in restorative narratives*. Paper presented at the 68th Annual International Communication Association Conference, Prague, Czech.

14. Grizzard, M., **Fitzgerald, K.**, Ahn, C., Huang, J., Francemone, C., Walton, J., McAllister, C., & Lewis, R. (2018, May). *Narrative retribution and cognitive processing*. Paper presented at the 68th Annual International Communication Association Conference, Prague, Czech. [Top Paper Award, Communication Science and Biology Interest Group].
13. Grizzard, M., Francemone, J., Walton, J., **Fitzgerald, K.**, Ahn, C., Huang, J., & McAllister, C. (2018, May). *The echoes of character schema: Examining interdependence in disposition formation*. Paper presented at the 68th Annual International Communication Association Conference, Prague, Czech.
12. Freedman, G., **Fitzgerald, K.**, Green, M.C., Kaufman, G., & Flanagan, M. (2017, November). *Using narratives to raise awareness of stereotype threat in STEM*. Paper presented at the 103rd Annual National Communication Association Conference, Dallas, TX.
11. Grizzard, M., **Fitzgerald, K.**, Ahn, C., Huang, J., Francemone, C., & Walton, J. (2017, November). *Good guys, bad guys: Schema-based disposition formation and reappraisal based on narrative role*. Paper presented at the 103rd Annual National Communication Association Conference, Dallas, TX.
10. Grizzard, M., Francemone, C., **Fitzgerald, K.**, Huang, J., Ahn, C., & Walton, J. (2017, November). *Character-schema and character sex: The role of character appearance and character sex on perceptions of heroes and villains*. Paper presented at the 103rd Annual National Communication Association Conference, Dallas, TX.
9. Shen, Y., Green, M.C., & **Fitzgerald, K.** (2017, November). *Who can save the firefighters? Influence of informational versus narrative news format on issue attitudes*. Paper presented at the 103rd Annual National Communication Association Conference, Dallas, TX.
8. Grizzard, M., Huang, J., Ahn, C., **Fitzgerald, K.**, Francemone, J., & Walton, J. (2017, November). *Disentangling morality and liking: A disposition theory study*. Paper presented at the 103rd Annual National Communication Association Conference, Dallas, TX.
7. **Fitzgerald, K.** & Green, M.C. (2017, May). *Restorative narrative: A new approach to prosocial media*. Paper presented at the 67th Annual International Communication Association Conference, San Diego, CA. [Top Faculty Paper Award, Mass Communication Division].
6. **Fitzgerald, K.** & Green, M.C. (2017, May). *Using restorative narratives to report mass suffering: Examining the potential to counteract collapse of compassion*. Paper presented at the International Communication Association Pre-Conference, "Innovations in Narrative-Based Intervention Design, Development, and Evaluation," San Diego, CA.

5. Huang, J., **Fitzgerald, K.**, Ahn, C., Grizzard, M., & Chu, H. (2017, May). *Unsung heroes: Exploring activation of heroic, villainous, and neutral character schema*. Paper presented at the 67th Annual International Communication Association Conference, San Diego, CA.
4. Grizzard, M., Huang, J., **Fitzgerald, K.**, Ahn, C., & Chu, H. (2016, November). *Sensing heroes and villains: Character-schema and the disposition formation process*. Paper presented at the 102nd Annual National Communication Association Conference, Philadelphia, PA. [2017 Article of the Year, Communication and Social Cognition Division].
3. Huang, J., Chu, H., Ahn, C., **Fitzgerald, K.**, & Grizzard, M. (2016, November). *Graphic violence speaks louder: More evidence that viewing atrocities increases moral salience*. Paper presented at the 102nd Annual National Communication Association Conference, Philadelphia, PA. [Top Paper Award, Social Cognition Division].
2. Moxley, S.E., Oliver, E.D., Yablonski, A.J., Kelly, H.N., Harting, R.M., **Fitzgerald, K.S.**, Deitrick, C.R., & Lawrence, N.K. (2015, April). *Harnessing the power of normative social influence*. Paper presented at the Spring Convention of the Virginia Psychological Association, Virginia Beach, VA.
1. Kelly, H.N., Deitrick, C.S., Moxley, S.E., Oliver, E.D., Yablonski, A.J., Harting, R.M., **Fitzgerald, K.S.**, & Lawrence, N.K. (2015, April). *Using the induced hypocrisy paradigm to reduce phone-related distracted driving in the field*. Paper presented at the Spring Convention of the Virginia Psychological Association, Virginia Beach, VA.

Peer-Reviewed Conference Panels and Abstracts

12. **Fitzgerald, K.**, Grizzard, M., Francemone, C.J., Merrill Jr., K., Frazer, R., & Kapcar, E. *Emotional flow and moral processing*. Poster presented at the 4th Annual Morality and Media Mini-Conference, Michigan State University, MI.
11. Francemone, C.J., Grizzard, M., & **Fitzgerald, K.** *How was it? An investigation of film genre popularity, preference, and acclaim over twenty years*. Poster presented at the 105th Annual National Communication Association Conference, Baltimore, MD.
10. Green, M.C. & **Fitzgerald, K.** (2019, July). *Restorative narratives*. Panel presenter at the Reading, Writing, Viewing: Researching How Cultural Forms Support Reconciliation Conference, Edmonton.
9. **Fitzgerald, K.**, Grizzard, M., Ahn, C., Huang, J., Francemone, C., Walton, J., McAllister, C., & Lewis, R. (2019, May). *Narrative retribution and cognitive processing*. Presenter at the 8th Annual Brain and Behavior Sciences Symposium, University at Buffalo.
8. **Fitzgerald, K.**, Grizzard, M., & Francemone, C. (2019, May). *Necronarratives: Examining the role of death scenes in audience appreciation and enjoyment*. Poster presented at the 69th Annual International Communication Association Conference, Washington, D.C.

7. **Fitzgerald, K.**, Green, M.C., & Paravati, E. (2018, April). *Stories of resilience: Effects and mechanisms of restorative narrative*. Panel presenter at the Media2Inspire Research Symposium, Florida State University, FL.
6. Green, M.C. & **Fitzgerald, K.** (2017, January). *Stories and social change: Harnessing the power of narrative*. Panel presenter at the Media Psychology Pre-Conference of the 2017 Conference for the Society for Personality and Social Psychology. San Antonio, TX.
5. **Fitzgerald, K.**, Paravati, E., Green, M.C., Moore, M., & Qian, J.L. (2018, May). *Restorative narratives for health fundraising*. Poster presented at the 68th Annual International Communication Association Conference, Prague, Czech.
4. Green, M.C., Freedman, G., Kaufman, G., **Fitzgerald, K.**, & Flanagan, M. (2017, January). *Interpretations of a science bias narrative vary by gender*. Poster presented at the 2017 Conference for the Society for Personality and Social Psychology.
3. Reis-Bergan, M., **Fitzgerald, K.S.**, & Zinn, T.E. (2016, May). *Is Overparenting related to underfunctioning?* Poster presented at the 28th Annual Convention of the Association for Psychological Science, Chicago, IL.
2. Harting, R.M., **Fitzgerald, K.S.**, Deitrick, C.R., Moxley, S.E., Oliver, E.D., Yablonski, A.J., Kelly, H.N., Welch, A., & Lawrence, N.K. (2015, April). *Strengthening injunctive norms against phone-related distracted driving*. Poster presented at the Spring Convention of the Virginia Psychological Association, Virginia Beach, VA.
1. Yablonski, A.J., Kelly, H.N., Harting, R.M., **Fitzgerald, K.S.**, Deitrick, C.R., Moxley, S.E., Oliver, E.D., & Lawrence, N.K. (2015, April). *Who texts and drives? The relationship between phone-related distracted driving and other traits*. Poster presented at the Spring Convention of the Virginia Psychological Association, Virginia Beach, VA.

TEACHING AND ASSISTANTSHIPS

- | | |
|--------------|---|
| 2021-present | Postdoctoral Research Associate
School for Mass Communication Research
Master of Communication Sciences: Digital Media and Society
KU Leuven |
| 2021 | Visiting Instructor, <i>Principles of Persuasion</i>
Singapore Institute of Management and the University at Buffalo |
| 2018-2021 | Instructor, <i>Survey of Mass Communication</i>
University at Buffalo |
| 2017-2018 | Graduate Teaching Assistant, <i>Survey of Mass Communication</i>
University at Buffalo |

- 2015-2017 Graduate Research Assistant for Melanie C. Green
funded by the National Science Foundation
- 2014-2015 Undergraduate Teaching Assistant, *Intro to Social Psychology, Sociological Foundations*
James Madison University

LEADERSHIP AND SERVICE

Ad-Hoc Reviewer

Human Communication Research, Communication Research, Health Communication, Journalism & Mass Communication Quarterly, Media Psychology, Journal of Media Psychology, Psychology of Popular Media, International Journal of Communication, Environmental Communication, Frontiers in Communication, Frontiers in Psychology, International Communication Association, National Communication Association

Service to University and Discipline

- 2020 Panel Chair, “Narrative Perspectives and Engagement Across Genres,”
Communication and Social Cognition Division, National Communication Association
- 2019 Panel Chair, “Media Psychology and Social Cognition”
Communication and Social Cognition Division, National Communication Association
- 2018-2019 Secretary, Communication and Social Cognition Division, National Communication Association
- 2017 President, Communication Graduate Student Association,
University at Buffalo
- 2016 Executive Officer, Communication Graduate Student Association,
University at Buffalo

PROFESSIONAL MEMBERSHIPS

International Communication Association
The National Communication Association
American Psychological Association
Communication Science & Biology Interest Group
NCA Women’s Caucus